

## **Intuitive operation after a short introduction**

One solution for all processes – using this principle, Winweb Informationstechnologie (Aldenhoven, Germany) developed the sector solution winweb-food more than 20 years ago. With more than 170 installations in Germany, Belgium, Luxembourg, Austria and Italy, Winweb counts artisanal family-run businesses as well as industrialised, medium-sized companies among its customers.

A thoroughly intuitive and easy to learn operating concept simplifies initial use of the software and ensures short introduction times as well as low implementation costs. The focus is on vertical integration of all processes along the value-added chain: from slaughter to breaking, from production to stores all steps are seamlessly covered with just one piece of software and isolated solutions are eliminated.

While the meat sector is discussing the opportunities inherent in digitisation, Industry 4.0 and the internet of things (IoT), Winweb focuses on the personal digitisation strategy of its customers.

That this does not necessarily have to be accompanied by the control of fully automated production lines is seen in daily practice. This is because along with major control projects according to Winweb it is often the small things in businesses that drive the necessary advances and thus ensure critical competitive advantages, make work easier for employees and avoid mistakes.

**Hall 11.1, Stand C20**



The sector software winweb-food covers all processes along the value-added chain and has an impressively intuitive and easy to learn operating concept.

Winweb